



1st electric car
Aggregator

www.zeuscars.cz





ZeusCars.cz introduction

The ultimate goal of this presentation is to:

- Introduce our service
- Highlight market potential
- Justify our search for investment

Please, get back to us with your feedback and recommendations at **partners@zeuscars.cz**

Market potential

NOW
or
NEVER





Internal combustion engines are dying

- European Union imposes stricter CO₂ emission norms year after year;
- Electric vehicles are becoming economically viable for manufacturers to produce;
- ICE car drivers are seeking for more efficient alternatives.

A high-angle, dynamic shot of a red Tesla Model S driving on a winding asphalt road. The car is positioned in the lower half of the frame, moving towards the upper right. The road curves sharply to the left, marked with white and yellow lines. A metal guardrail runs along the right side of the road. The background shows a blurred landscape of green hills and trees, suggesting speed. The car's shadow is cast onto the road surface.

Electric Vehicles

EVs are making a revolution in the industry. EV owners and enthusiasts will naturally require designated web resources soon.



6

ZeusCars.cz

Electric car aggregator

At the moment our service gathers EV offered by local and several European dealers.

Electric car community

We see the evolution of this project into a community-driven platform for EV owners and enthusiasts.



Market analysis

	# of cars sold in 2016*	# of cars sold in 2017*	% increase Y-to-Y*
EVs	200	307	+53,5%
Hybrids	1541	2826	+83,4%
Total	1741	3133	+68,5%

[ACEA, 2017](#)

*in the Czech Republic



Competiton

trendpark.cz

+ Variety of services

- No new EVs from dealers
- No community platform (no ads from users)

protech-e.cz

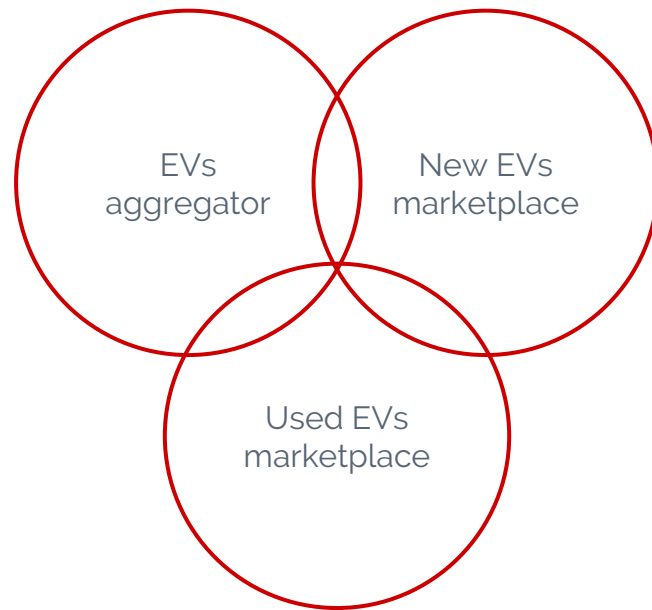
+ Variety of services

- Unattractive and buggy website
- No community platform (no ads from users)

Some of our advantages include **user-oriented** service and **community-driven** marketplace.



Current online business model





1

and only EV aggregator*

40

new EVs for sale from dealers

Fast-growing

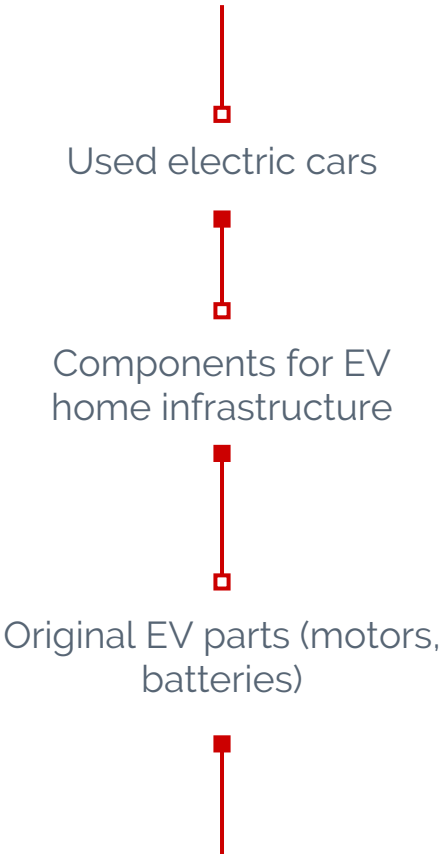
marketplace for used EVs

10

*In the Czech Republic



**Next steps in platform
development**





12

Investment allocation

Marketing

Promotion will be a significant of our budget. Yet the revolution will come naturally, we will need to stand out.

People

The success of any good service is dependent on its driving force. We will gather enthusiasts and professionals to lead and perform.

Equipment

Best things are done by great people. Great people require best tools.

Administrative

The very existence is defined by necessities and formalities. It is not always free of charge.

The background of the entire image is a dark field filled with numerous red, stylized raised fists. Each fist is rendered with thick black outlines and is positioned at various heights and angles, creating a sense of collective strength and protest. The fists are the primary visual element, surrounding the central text.

GET INVOLVED. JOIN THE FORCE.

Become a part of transportation revolution – make the World a cleaner place. **And get your piece of money pie on the way.**



YOU ARE A HERO!

You survived through the presentation!

Tell us what you think at

partners@zeuscars.cz